

At digEcor, we are committed to protecting the privacy of our contacts and customers' personal information.

This privacy policy describes how digEcor Pty Ltd collects, uses, and discloses information. By providing your information to us, you agree that this policy will apply to how we handle your personal data, and you consent to us collecting, using and disclosing your personal information as detailed in this policy.

If you have any queries about this policy please contact privacy@digecor.com.

1. The information we collect

When you contact us and/or provide us with your personal information, you are consenting to digEcor processing your information, including but not limited to your name, company, contact information, job role and email preferences. This information is used by us and/or authorised third parties to support your interactions with us, deliver our products, and contact you about our services.

2. How we collect information

We obtain personal information from you when you enquire about our business online or through another contact method, meet or speak with one of our team members, provide your business card or contact details at an industry event, or otherwise provide us with your personal information. We may also receive information about you from third parties, for example, organisers of industry events that we are participating in or hosting.

3. Our use of your information

By submitting your personal information to digEcor, you acknowledge and consent to us processing your personal information accordingly. This may involve the transfer of your personal information to digEcor offices in countries outside your place of residence.

We will only use your personal information to keep you informed about our services and updated on our business, to manage the delivery of our products to your organisation, and for administrative, legal or regulatory purposes when necessary.

4. Our use of cookies

Cookies are text files that identify a user's computer/device and actions carried out on that computer/device while visiting our website. Cookies do not collect any personally identifiable information, but rather non-identifiable information such as IP address, browser type, operating system, referring URLs, date/time of visit, and details about the actions you take while on the digEcor website.

Cookies allow us to create aggregate, anonymous usage statistics to monitor and improve website traffic, performance, features and functionality, and to measure the effectiveness of our online advertising. In some cases, we use third party cookies to report these statistics to us, such as Google Analytics to better understand how users interact with our website. We do not use cookies to track your online activities across the internet, and we do not use cookies to target you for advertising purposes.

A 'session cookie' will expire at the end of your session once you close your web browser; while 'persistent cookies' will be stored on your computer/device until either a set expiry date is reached, or you choose to delete cookies using your browser settings.

If you wish to withdraw your consent for our use of cookies, you can reject and/or delete cookies on your computer/device. Most browsers will allow you to reject cookies - consult the help section of your browser toolbar for step-by-step instructions. Users of mobile devices may need to consult your handset manual for details on how to block/delete cookies from your mobile browser.

To learn more about how to manage cookies, please visit www.aboutcookies.org.

5. Our disclosure of personal information to third parties

We may be required to share your information with service providers and/or third party platforms that provide services on our behalf and are critical to deliver the needs of the business, such as hosting sites, managing our CRM, customer surveys, and sending out information. In such cases, these third parties are not entitled to use your information for any other purpose. We may also need to disclose your information to a third party if required to do so by law.

6. Your consent

By providing us with your personal data and contact details, you consent to our collection and use of this information in accordance with this privacy policy. Where necessary, you also consent to our transferring your information to countries or jurisdictions, if required for digEcor to conduct its business.

7. Changes to your personal information

If your personal details change, please help us to keep your information current by notifying us at privacy@digecor.com. You are entitled to access any personal information we may hold about you in accordance with your local data protection laws.

8. Our marketing and email communications

If you register an interest in digEcor, whether that be online, via email, face-to-face or at an industry event, you will be given the opportunity to opt-in to receive future email communications and updates. This is done at the point where your personal information is first collected.

If you register to attend an event that digEcor is hosting or exhibiting at (e.g. tradeshow and conferences), your personal information may be passed to us by third parties managing these events. As part of this process you can opt-in to receive email communications and updates from digEcor.

Within any email communications from digEcor, you will have a simple, transparent way to opt-out ('unsubscribe') from further communications. Any changes you request to how your information is processed for the purposes of marketing and/or the provision of service updates will be acted on promptly.

9. Your GDPR rights as an EU citizen

If you are a resident of the EU, from 25 May 2018 you have the following rights under the GDPR.

- **Right of access:** You are entitled to request confirmation that your personal information is being processed, and request access to your personal information.
- **Right of rectification:** You are entitled to have any inadequate, incomplete or incorrect personal information corrected.
- **Right to be forgotten:** You are entitled to have your personal information deleted under certain circumstances, such as where you have withdrawn your consent or where personal information is unlawfully processed.
- **Right to restrict processing:** You have the right to restrict our processing of your personal information, that is, allow only its storage, in accordance with the GDPR.
- **Right to object:** You have the right to object to direct marketing and processing of your personal information, based on legitimate interest grounds (including profiling).
- **Rights in relation to automated decision making and profiling:** We do not use your personal information for automated decision making, including profiling.

10. Updates to this policy

This policy may be changed from time to time to reflect changes in our practices concerning the collection and use of personal information. Please check back frequently to see any updates or changes.